

Publication Direct Printing Service

[Outline]

Service which prints and binds comic books and magazines at a convenience store.

User chooses a book he/she wants from a cellular phone. Go to a convenience store and using a cellular phone, send print request to a terminal equipped with a high-speed printer. At the same time, it will send information of homepages visited, and internet shopping history.

Contents/advertisement included in the book will be chosen from something relevant based on user preference, then printed and bound.

- The convenience store and publishing company is networked together to download publication. This way, there will be no need to manage publications in stock, and there will be no surplus books.
- Easy access to the convenience store terminal is possible by cellular phones equipped with Mobile IPv6.
- Since it is necessary to transmit user's personal information, IPv6 is needed to ensure security.

