
"Stride over" signboard

[1]Overview

A signboard is the face of a store.

It is possible to gain information of a distant place by giving the signboard a function to "stride over" the real world and the net.

[2]System

Making the ON/OFF switch of the signboard lights a trigger, the signboard sends information of ON/OFF (Open time) to the server.

The staff of the store saves the store profile (picture of the signboard, type of store, open time, products, address, and event information) onto the signboard, and the server downloads the information, which is sent out to the world over the net. Clients can collect information through the server.

[3]Ways of Service

<Service through exclusive device>

By placing a device in the center, or the entrance of a town/park, the user can view store information over an electronic map. (By checking the ON/OFF of the signboard, it will show if the store is open or not, and store profile)

<Service through the browser>

The user can view store information using browser software on a mobile device or PC, by downloading information from the server.

<Service by Navigation System>

By downloading information from the server, the user can view information of stores placed on the electronic map by the Navigation System.

[4]Option

Filtering by category

Navigation function by electronic map to store

Reservation of store

Seating status of the store

List by category

Store Search function

[5]Example

- * If you feel sick suddenly, you can find which hospital is open, check the address, find when it closes and make a reservation.
- * Using the navigation system, find which gasoline station is open while driving.
- * At lunch, check the seating status and check for restaurants with open seats.
- * 2am, after drinking at 3 different places, find if there is anywhere else open.